



TICA Next

Facts & Figures

trico

More visibility & more sales – join TICA Next

At TICA, we spot trends, track the behaviour of TICA members and analyse what's happening in the market. This allows us to match supply and demand at exactly the right time.

Based on data, trend research and customer insights, we translate needs into inspiring themes. These themes are rolled out in strong campaigns through email, social media and in our locations. The result? More visibility, engagement, traffic and sales for you as an exhibitor.

Rent a TICA Next display

A TICA Next display puts your products right in the spotlight. Each display aligns with the theme and targets a specific customer group. The perfect way to highlight your collection.



Galactic Glow

The first theme you can tap into is Galactic Glow. Futurism meets refinement. This concept blends high shine with soft matte elements—think metallic finishes, reflective surfaces and sci-fi romance. It radiates mystery and style, suitable for everything from hospitality to interiors and gifting.

The secret? Pairing it with natural basics: beige and stone tones, tactile materials and minimalist shapes. The result is accessible luxury with a futuristic edge.

This theme mainly appeals to the following four customer groups:

- **Horeca & Hospitality**

Functional and visually impactful. Perfect for high-end hotels, design restaurants and concept cafés.

- **Food & Delicacies**

Design-led products with a wow factor. Think luxury, innovation and experience—ideal for concept stores and gift shops.

- **Corporate Gifts & Packaging**

Luxury and looks in one: glossy, iridescent, futuristic. For unforgettable first impressions.

- **Lifestyle & Interior Stores**

Eye-catchers with glow and mystery. Statement pieces, lighting and accessories that bring a cosmic touch.

Rent a TICA Next display and attract even more visitors to your stand

ONLINE

1x mention on the theme page at tica.nl

New users per month: 80,340
Total users per month: 87,070
Page views per month: 592,858
Standard rate: € 6,500

3x mention in a reel or post on social media

Instagram - followers: 54,400
Facebook - followers: 10,500
LinkedIn - followers: 3,313
Pinterest - monthly views: 83,500
Standard rate: € 500

1x mention in the theme newsletter

Recipients: 77,000 email addresses
Open rate: 45%
CTR: 3,5-5%
Standard rate: € 7,500

Photography for own use

High-resolution images that may be shared on the exhibitor's platforms after publication.
Standard rate: € 3,500

Total standard online rate: € 18,000

OFFLINE

In-store communication

Standard rate (3 months): € 2,800

1x exclusive TICA Next display point of sale (5 m²)

A display focused on one specific customer group, including exhibitor name on printed materials.
Standard rate (3 months): € 1,000

Styling inspiration points

TICA stylists incorporate the exhibitor's products in themed inspiration points. Multiple exhibitors are featured here. Costs covered by TICA.

Total standard offline rate: € 3,800



Total participation rate per display for three months: € 21,800 € 1,500

*Excl. VAT

FRONT SIDE OF THE DISPLAY

Styled by the TICA stylists according to the theme and target group. The styling uses the products that are stocked at the back of the display for sale.



BACK SIDE OF THE DISPLAY

This area is used to stock products that fit the theme and selected customer group.

Guidelines:

- Maximum of 5 products.
- 3 shelves available for use.
- Products must be delivered to the lead stylist at the location one week before the start date.



Each theme focuses on four customer groups, based on both online and offline behaviour. Think targeted campaigns through email, social media and SEA.

Recognition is key. What members see online, they expect to experience in our locations too. That's why you choose a display per location that matches your customer group.

Aalsmeer, Brussels & Venlo | 4 displays

Horeca & Hospitality

Food & Delicacies

Lifestyle & Interior Stores

Corporate Gifts & Packaging

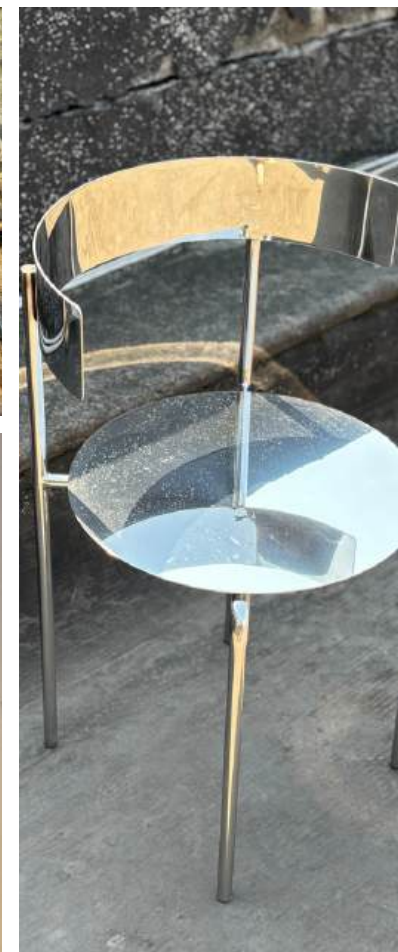
Ede | 2 displays

Floral & Green

Horeca & Hospitality

Concept Store Venlo | 1 display

Fashion & Accessories

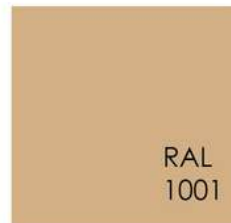
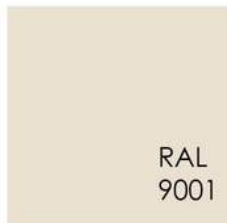
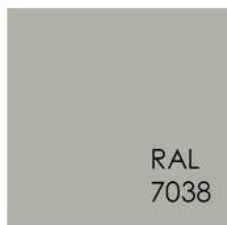
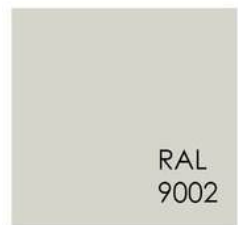


tica

MOODBOARD

September, October & November | Galactic Glow

- Reflective materials
- High shine & soft matte contrasts
- Glamorous



tica

MOODBOARD CUSTOMER GROUP | HORECA & HOSPITALITY



Tableware | Cutlery | Candles | Bowls | Glassware | Room Spray | Soap Dispenser | Vases | Lighting | Furniture

tica

MOODBOARD CUSTOMER GROUP | FOOD & DELICACIES



Chocolate | Macarons | Tea Blends | Salt & Herb Mixes | Trays | Coffee | Tableware | Honey / Marmalade | Wine Stoppers | Carafes | Oil & Vinegar | Syrups

tica

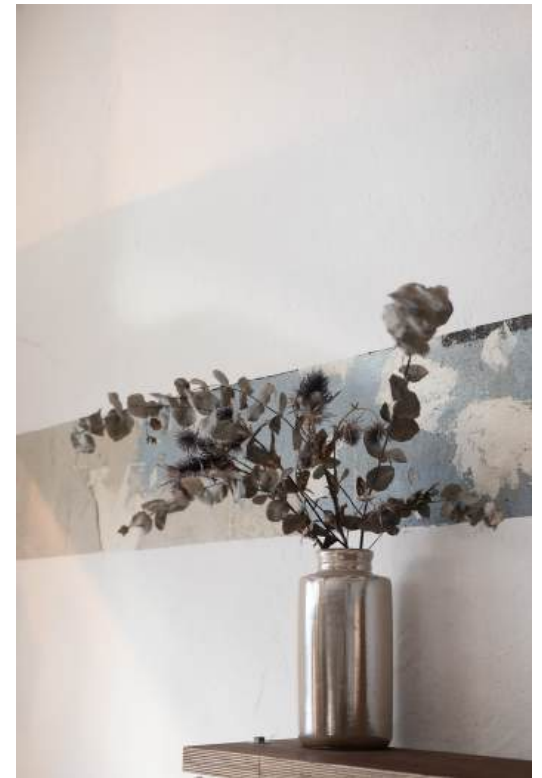
MOODBOARD CUSTOMER SEGMENT | CORPORATE GIFTS & PACKAGING



Gift Boxes | Box-in-box Concepts | Packaging | Notebooks | Desktop Items (paperweights, storage boxes) | Pens | Stationery | Ribbon | Wrapping Materials | Hand Cream | Room Spray

tica

MOODBOARD CUSTOMER SEGMENT | LIFESTYLE & INTERIOR STORES



Lighting | Rugs | Vases | Decorative Bowls | Cloches | Candles | Diffusers | Furniture | Mirrors | Photo Prints | Wall Panels | Wall Sculptures