

**PRESS RELEASE****TICA Projects Venlo officially opened**

**Venlo, 3 February 2026** – Yesterday, TICA Projects Venlo officially opened its doors. In the iconic flower auction building, a brand-new B2B destination has been created where project designers, interior professionals and hospitality entrepreneurs can immediately start assembling complete projects.

As the first visitors walk through the showroom, new zones, brands and inspiration areas continue to be built behind the scenes. It's a location that keeps growing — in size and in assortment. TICA Projects Venlo is designed for professionals who want to source complete projects quickly and efficiently. From hotels and restaurants to offices and care environments: the location offers a mix of ready-to-use inspiration and tailor-made solutions.

During the opening, brands such as **Zuiver, Pole to Pole, Talenti Outdoor, Dutch Sofa Company and Cornelius Lifestyle** presented their brand-new stands and distinctive collections. This is only the beginning; many more brands will join TICA Projects Venlo over the coming months. Every visit brings something new to discover.

*"With TICA Projects Venlo, we take an important step in our ambition to support hospitality and project professionals even better in assembling projects quickly and with focus,"* says Rogier Uivel, Director of TICA.

The opening on 2 February marks the starting point of a new destination for interior and project design in the Venlo region. A place where professionals find inspiration, curate collections and discover new business opportunities.

Together with TICA Venlo and the TICA Concept Store, TICA Projects Venlo forms an inspiring triangle: three locations within 300 metres offering a complete solution for interior professionals — from unique styling items to large-scale project furnishing and full hospitality concepts.